



Fundraising activities

Organize a fundraising activity at work

- Use internal communication tools to promote the involvement of the company and its employees in the cause: website, Facebook, newsletter, etc.
- Integrate the visual found in your toolbox (on your profile) with your email signature to refer your contacts to your collection page.
- Solicit customers/suppliers/employees/friends by sending an email with a link to your collection page or by sending a letter with a donation form.
- Integrate a donation drive into an activity already organized for employees.
- Organize a philanthropic day where employees who make a donation will end, for example, 1 hour earlier.
- Have a competition between employees/departments where the "1st cumulative donations" win a prize.
- Organize virtual competitions between employees/departments (draw me a picture tournaments, physical training, professional performance competitions, etc.).
- Suggest to your colleagues or friends to challenge you in exchange for a donation. You'll be surprised how much you can raise! Many people will want to challenge you to look crazy, but it will pay off!
- Organize a "comfy clothes or jeans" day during which employees can wear their "comfy clothes" in exchange for a donation, during your weekly virtual meeting for example. (Ex: \$5/employee; \$10/executive; \$20/executive).
- Make your office a haven of positivism! Provide a donation box for language or attitude gaps! (Ex: a colleague who "drops a curse" or who cries will have to give \$1 per offense).
- During meetings (virtual or face-to-face), ask latecomers to remit \$1 per offense.
- Provide donation boxes in common or high-traffic areas.

Solicit your network of contacts

- Use the draw proposed by the Tour CIBC Charles-Bruneau to solicit people around you. (the total amount collected through the sale of tickets is included in the fundraising).
- Organize a "half and half" contest where virtual ticket buyers have a chance to win half of the total amount raised, the other half being kept as donations.
- Propose a virtual auction - Solicit companies / artists / etc. for prizes.
- Organize a Sale of Used Items - Replace the traditional garage sale with a used items sale using Facebook's Marketplace.
- Set an ambitious goal (regardless of the nature) to collect donations (ex: ride a 1000km bike).
- Organize online bingo.
- Propose a wine or beer tasting by videoconference.
- Replace the spaghetti dinner with a sale of spaghetti sauce, muffins, cupcakes, masks, etc.
- Offer a free course, training or conference in exchange for a donation.
- Organize a virtual dinner - Discounted take-away meals would allow you to recover a proportion of the amount requested in donations. Take the experience one step further by enjoying it "together" virtually.